



Dear Friend of Tahoe Arts Project,

On behalf of Tahoe Arts Project, we invite you to participate in our sponsorship program for our upcoming Dancing with the Tahoe Stars fundraiser on March 7, 2020 at the MontBleu Resort Casino and Spa. This unique opportunity will offer you the chance to provide support to our program, while developing community-wide exposure for your business.

Celebrating our 33rd anniversary, Tahoe Arts Project is a nonprofit, bi-state organization that brings professional performing arts programs to the local schools and community. Every year we reach over 4,500 K-12th grade students in El Dorado and Douglas counties. For most of these children, our programs provide their only exposure to live performing arts.

Dancing with the Tahoe Stars is the primary source of funding for our year-long program. Now in its 8th year, we expect over 1,200 guests to attend this eagerly anticipated event, which showcases local community members paired with professional dancers in an evening of high-energy entertainment and fun. Your sponsorship will not only help to assure the continued success of both Dancing with the Tahoe Stars and Tahoe Arts Project, but will ultimately enrich the lives of the schools and students which we serve. We hope that you will join us in this worthwhile endeavor.

Enclosed please find more information describing the various sponsorship levels. Thank you for taking the time to help make a difference in our community. Please do not hesitate to contact me with any questions or concerns.

Sincerely,

Peggy Blowney

Executive Director

Board of Directors

Lennie Schwartz - *President*, Nancy Muller - *Vice President*

Michelle Larsen - *Treasurer*, Melissa James - *Secretary*

Jay Conroy, Hillary Huff, Mary Lamore, Michelle Langlois,

Marianne Poohachoff, Pam Singer and Ed Wright

2020 DANCING WITH THE TAHOE STARS COUPLES

*Debbie Brown and
Matthew Slater*

*David Kumpe and
Rhonda Keen*

*Jeff DeFranco and
Robyn Rasmussen*

*Chris Fiore and
Ashley Smith*

*Susan Glasson and
Luke Borchers*

*Bridey Heidel and
Heather Dominguez*

*Chris Heng and
Kaela Johnson*

*Erin Jones and
Bryan Thompson*

*Valerie Lomeli and
Adrian Escobedo*

*Sarah Moss and
Amy Penner*

DANCING WITH THE TAHOE STARS

2019 1st Place Best Overall Charity Event

2018 1st Place Best Overall Charity Event

2017 1st Place Best Overall Charity Event

2016 3rd Place for Best Annual Event





2020 DANCING WITH THE TAHOE STARS
March 7, 2020 MontBleu Resort Casino & Spa

Sponsorship Levels

\$5,000 ~ Tango Level

- Live acknowledgement during show
- Logo hyperlinked on our website through 2020
- Recognition in media coverage and on social media
- Company name/logo on all TAP marketing materials through 2020
- Name on sponsor page of program
- Complimentary VIP table for up to 10 people
(Table must be reserved by February 1, 2020**)
**Tables not reserved by February 1 will be placed in the best available seating

\$2,500 ~ Swing Level

- Logo hyperlinked on website through 2020
- Recognition in media coverage & on social media
- Company name/logo on all TAP marketing materials
- Name on sponsor page of program
- 4 complimentary tickets to Dancing with the Tahoe Stars (best available seating)

\$1,000 ~ Mambo Level

- Logo hyperlinked on website & recognition on social media
- Name on sponsor page of program
- 2 complimentary tickets to Dancing with the Tahoe Stars (best available seating)

\$500 ~ Salsa Level

- Logo hyperlinked on website & recognition on social media
- Name on sponsor page of program
- 2 complimentary tickets to Dancing with the Tahoe Stars (economy seating)



Dancing with the Tahoe Stars

March 7, 2020 MontBleu Resort Casino & Spa

Name of Donor _____ Contact Name/Title _____

Address _____ City/State/Zip _____

Phone: _____ E-mail: _____

I would like to be a Sponsor at the following level:

Tango (\$5,000) Swing (\$2,500) Mambo (\$1,000) Salsa (\$500)

Which couple would you like to support with your Sponsorship? _____

Check here if you do not wish to sponsor a couple.

I am unable to attend or sponsor, but wish to make a tax-deductible donation of \$ _____

I would like to pay by credit card:

VISA/MC #: _____

Expiration Date: _____ Security Code: _____ Zip Code: _____

Printed Name: _____ Phone #: _____

**A 3.5% fee will be added to all credit card transactions*

Please make checks payable to
Tahoe Arts Project
PO Box 14281
South Lake Tahoe, CA 96151
Phone: (530) 542-3632
Email: tahoearts@aol.com
www.tahoeartsproject.org

*Tahoe Arts Project is a non-profit organization and is tax exempt under Section 501 (c)(3) of the Internal Revenue Code.
All donations are tax-deductible.
Tax ID # 68-0177040*